

# MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"



Another yarn of  
Lucky Wendover;  
vigorous article  
by John Nelson;  
Love plus Golf

August 15



## DOMINION LINOLEUM RUGS for your summer home

**I**NDOORS or on the porch there is a world of comfort in these soft, durable floor coverings. THEY add a brightening touch without detracting from the much-to-be-cherished plan of summertime simplicity.

Dominion Linoleum Rugs lie flat on the floor and need no tacking. And best, they reduce maintenance labor! They are easy to keep clean, for an occasional mopping is all that they require.

Dominion Linoleum Rugs are cool and rustic and they make an excellent dancing surface.

For all year-round service in country or city home, they assure comfort and save hours of hard work.

*City Floors in Your Country Home*



*You don't sell shilly  
what you sell shilly  
to Dominion Linoleum  
Rugs in their home  
Linoleum in the past*

*And for the long years  
and when buying  
Linoleum Rugs in a  
country home what you  
have confidence in you*

## DOLLAR FOR DOLLAR

The price of Dodge Brothers Motor Car is a genuine index of its value.

Enabled, by their vast resources, to finance themselves—

Selling directly through dealer to purchaser—

Adding nothing to the price of the car to support a loss service policy—

Concentrating on one chassis for their complete line—

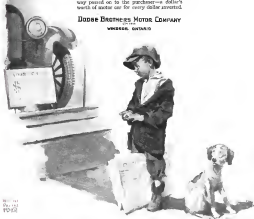
Elaborating the overhead involved in furnishing many body types with special finishes—

Dodge Brothers are actually able to conserve several hundreds of dollars in the manufacture and sale of each car.

The saving is not only reflected in the price, it is returned to the purchaser itself, and in this way passed on to the purchaser—a dollar's worth of motor car for every dollar invested.

**DODGE BROTHERS MOTOR COMPANY**

WHOLESALE, CHICAGO



1917-18  
Dodge Brothers  
Motor Company



**CHARLES I. MACKENZIE** was one of the best of the well known illustrators whose work appeared in *Maclean's*. His pictures were almost entirely in full color and on large (sometimes 16 inches) paper. In 1932, however, he was called to his home in the United States by a very bad cold and died before he had time to complete his work.

Real, rather than idealistic, he was a good, honest man. He was a very good writer and a very good artist. He was a very good man and a very good artist. He was a very good man and a very good artist.

**C. W. BENTON** is a probably Canadian best known writer. His magazine work is done almost entirely in prose and his illustrations are done in a very simple and direct style. He works on a commission basis and his work is done in a very simple and direct style. He works on a commission basis and his work is done in a very simple and direct style.

**JOHN J. MACKENZIE** is a well known writer and artist. He works on a commission basis and his work is done in a very simple and direct style. He works on a commission basis and his work is done in a very simple and direct style.

**CHARLES I. MACKENZIE** is a well known writer and artist. He works on a commission basis and his work is done in a very simple and direct style. He works on a commission basis and his work is done in a very simple and direct style.

There are many other illustrators in Canada (the U.S. and England) whose work appears regularly in *Maclean's*. A few of these are being added every few months and as each work comes out, it will be added to the list.

## MACLEAN'S

PUBLISHED WEEKLY  
IN THE CITY OF OTTAWA, CANADA

11 ST. PATRICK ST. OTTAWA, CANADA  
11 ST. PATRICK ST. OTTAWA, CANADA

### CONTENTS

AUGUST 1933

11 ST. PATRICK ST. OTTAWA, CANADA  
11 ST. PATRICK ST. OTTAWA, CANADA

ARTICLES OF INTEREST	11
PROBLEMS OF THE PROVINCES	11
KEYS UN-SEEN TO	11
DON'T BLAME IT ON THE WEATHER MAN	11
THE ROAD IN THE DESERT	11
LUCKY WEDNESDAY	11
WEDNESDAY (Continued)	11

### Special Departments

IN THE EDITOR'S CONFERENCE	11
POUNCE AND INVESTMENT	11
REVIEW OF REVIEWS	11
WIT, WISDOM AND WISDOMS	11
MADE ASIAN LAUGHED AT THREE	11
WOMEN AND THEIR WORK	11
CANADIAN WOMEN DOWNTOWN	11
FOOD FACTS WE SHOULD KNOW	11
MACLEAN'S QUESTION BOX	11

**MACLEAN'S QUESTION BOX** is a special feature of the magazine. It is a place where readers can ask questions and get answers. It is a place where readers can ask questions and get answers.

**THE MACLEAN PUBLISHING COMPANY, LIMITED** is a company that publishes the magazine. It is a company that publishes the magazine. It is a company that publishes the magazine.

editor of this personality and technique. (Continued from page 11)

**TWO** completely new types of motor cars are being introduced in the world. They are the new Hupmobiles, each of which is a well known English make and each is designed to provide the best of both worlds.

These Hupmobiles, which are designed to provide the best of both worlds, are the new Hupmobiles. They are the new Hupmobiles. They are the new Hupmobiles.

**HUPMOBILE** is a name that is well known to all. It is a name that is well known to all. It is a name that is well known to all.

The new Hupmobile is a car that is well known to all. It is a car that is well known to all. It is a car that is well known to all.

The new Hupmobile is a car that is well known to all. It is a car that is well known to all. It is a car that is well known to all.

The new Hupmobile is a car that is well known to all. It is a car that is well known to all. It is a car that is well known to all.

The new Hupmobile is a car that is well known to all. It is a car that is well known to all. It is a car that is well known to all.

# The New Hupmobile an Engineering Triumph

Fifteen Years of Fine Motor Car Manufacture Culminate  
in the Seven Beautiful New Hupmobile Models



The improvements which are features of the Hupmobile are the substantial kind which for 15 years have been characteristic of Hupmobile.

In other words, the new Hupmobile is built for still better performance, still greater comfort, still longer life, than any preceding Hupmobile.

Hupmobile has always been especially famed for these three attributes. The fact that it has now been bettered in these three essentials of motor car satisfaction, therefore holds strong and special significance.

### Here is the Net Result of Hupmobile's Improvements

Noted as the Hupmobile has always been for setting down exactly to smooth, steady straight-ahead going, this new

Hupmobile has a constant, dominating quality that separates it from all other Hupmobiles which has preceded it.

Prized as the Hupmobile has always been for smooth operation, this new Hupmobile is even more free from noticeable vibration.

Celebrated as the Hupmobile has always been for trapping speed in the flash of a second, this new Hupmobile is even quicker on the trigger than any Hupmobile before it.

Long-riding as the Hupmobile has always been, this new Hupmobile—in front and rear sills—outdoes all of its predecessors in bump-absorbing spring action and overall riding.

Comfortable as the Hupmobile has always been, this new Hupmobile is more roomy and affords greater convenience to driver and passengers alike.

### Details of Improvements in the New Hupmobile

The new Series R-11 Hupmobile embodies improvements in motor, chassis and transmission as well as in a larger chassis, and new body models throughout.

The net result of the engineering improvements are longer life, callowest maintenance, better torque converting features, an increase of power and increased economy in maintenance and economy.

New overhead valves, greater balanced with bearing wear 20 per cent greater. Light-weight alloy pistons and connecting rods.

Maximum increase in power about 10 per cent at all speeds.

New two-piece clutch affects about four changes at all speeds.

Self-lubricated and tempered—beams, chassis, longer lived.

Wheelbase lengthened to 115 inches. Length of front spring increased to 20 1/2 inches. The rear spring is increased to 18 1/2 inches.

Frame now 8 inches deep. Five heavy cross members.

Spring double bolts increased 50 per cent in bearing ability.

Rear axle 20 inches lighter. Improving back appearance and riding efficiency.

More stylish full cover fenders.

### Body Design

The extra body space afforded by the longer wheelbase has enabled new shapes and positions in motor car design of decreasing changes which greatly improve the beauty of silhouette. Curves where formerly there were corners and lines where there were straight lines.

Also it has been possible to change the front door design by adding an inch of upholstery or material here, an inch more here and there and so on. (Continued on page 12)

Belgo Canadian  
Paper Company,  
Limited

Complete Preferred  
Stock

Price \$50.00 Per Share  
net value \$180.00  
Yield 3.35

**A EAMES & CO**  
INCORPORATED  
TORONTO  
100 King Street West  
Toronto, Ontario M5X 1C5  
Telephone: (416) 593-1111  
Telex: 380000  
Cable: 380000

**EXCELSIOR  
LIFE INSURANCE CO.  
INC. 1959**

Chartered Life Co.  
91 500 Piquette  
Way, Detroit, Michigan 48206  
Phone: (313) 467-1111  
Telex: 270000  
Cable: 270000

For more information  
write to: 100 King Street West  
Toronto, Ontario M5X 1C5

Also contact:  
Toronto: 593-1111

Get em  
with a  
"Gaffer"

**\$30**

# BUSINESS & INVESTMENTS

## GOVERNMENT LOAN IS QUICKLY ABSORBED, SHOWING CANADA'S ABILITY TO FINANCE HERSELF

By ARCHIE W. BLUE

THE \$100-million government loan to the Canadian National Railway (CN) last week of financing part of the \$1.5-billion expansion of the CN's main line from Montreal to Vancouver is a landmark in Canadian financial history. It is the first time that the federal government has provided such a large sum of money to a private company. The loan is also the first time that the federal government has provided such a large sum of money to a private company.

The loan is a landmark in Canadian financial history. It is the first time that the federal government has provided such a large sum of money to a private company. The loan is also the first time that the federal government has provided such a large sum of money to a private company.

# To Yield 6 3/4%

We are offering the First Mortgage Bonds of a Public Utility. With 30-year history of steady growth, stable and profitable operation, supplying light, power and transportation to a large prosperous community. Ratings: 2-10 class bond

We recommend these bonds for investment and will gladly and personally see you through.

**Greenfields & Co.**

Branch in Charlottetown, New Brunswick  
Branch in St. John's, Newfoundland  
Branch in St. John's, Newfoundland  
Branch in St. John's, Newfoundland



# Desperation damns procrastination

Fast Fireworks can help — help which cannot possibly offset the heady growth by the time you read these few vital moments.

There is always the fire menace. Protect yourself, your dear ones, your property. Kill the starting idea — with Pyrene.

Pyrene also saves 15% on your auto fire insurance premium.

**Pyrene**  
KILLS FIRE  
SAVES LIFE

It is always "a good time" to buy bonds

It is always "a good time" to buy bonds

It is always "a good time" to buy bonds

It is always "a good time" to buy bonds

and also deeply those large and old institutions that have been involved in the expansion of their business. The public interest in the expansion of their business is a very real and important one, and the public interest in the expansion of their business is a very real and important one.

THE fact that the volume of new financing in the corporate bond market has been so large in the last few years is a very real and important one, and the public interest in the expansion of their business is a very real and important one.

The fact that the volume of new financing in the corporate bond market has been so large in the last few years is a very real and important one, and the public interest in the expansion of their business is a very real and important one.

The fact that the volume of new financing in the corporate bond market has been so large in the last few years is a very real and important one, and the public interest in the expansion of their business is a very real and important one.

The fact that the volume of new financing in the corporate bond market has been so large in the last few years is a very real and important one, and the public interest in the expansion of their business is a very real and important one.

The fact that the volume of new financing in the corporate bond market has been so large in the last few years is a very real and important one, and the public interest in the expansion of their business is a very real and important one.



# Nature's own Power for Industry

How it is developing our Forest Resources

The great Pulp and Paper Industry that is such a vital part of our growing paper needs must have power plants that are as efficient as the forests themselves. The industry is growing rapidly, and the need for power is increasing.

The great Pulp and Paper Industry that is such a vital part of our growing paper needs must have power plants that are as efficient as the forests themselves. The industry is growing rapidly, and the need for power is increasing.

The great Pulp and Paper Industry that is such a vital part of our growing paper needs must have power plants that are as efficient as the forests themselves. The industry is growing rapidly, and the need for power is increasing.

The great Pulp and Paper Industry that is such a vital part of our growing paper needs must have power plants that are as efficient as the forests themselves. The industry is growing rapidly, and the need for power is increasing.

The great Pulp and Paper Industry that is such a vital part of our growing paper needs must have power plants that are as efficient as the forests themselves. The industry is growing rapidly, and the need for power is increasing.

The great Pulp and Paper Industry that is such a vital part of our growing paper needs must have power plants that are as efficient as the forests themselves. The industry is growing rapidly, and the need for power is increasing.



# GOOD YEAR

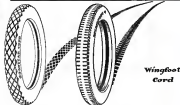
MADE IN CANADA



GOOD YEAR  
TIRES &  
TUBES

Selected Dealer.

If all dealers sold a few Goodyear tires, not one of them could afford to study your tire needs, give tire service, or carry a complete stock of sizes and types. This sign will guide you to the Goodyear Selected Dealer near you. He has what you want in size, quality and price.



All-Weather  
Cord

Wingfoot  
Cord

**Goodyear means Good Wear**

## There's a Message For You

IT'S THE MESSAGE OF CANADIAN MACHINERY AND MANUFACTURING NEWS TO YOU. IT'S THE MESSAGE OF THE LATEST AND BEST IN THE WORLD OF MACHINERY AND MANUFACTURING.

IT'S THE MESSAGE OF THE LATEST AND BEST IN THE WORLD OF MACHINERY AND MANUFACTURING. IT'S THE MESSAGE OF THE LATEST AND BEST IN THE WORLD OF MACHINERY AND MANUFACTURING.

CANADIAN MACHINERY  
AND MANUFACTURING NEWS  
100 University Ave. Toronto

Subscription Price \$1.00 per Year—\$2.00 Canada

The National Paper of the Automotive Industry

## Canadian Automotive Trade

Dealers, Manufacturers and Jobbers: you and your customers should all use the purchasing and selling service in each issue. This is your business paper—it helps you give better service to your customers. It must become, make more money.

Published Monthly Subscription Rate \$7.00 Per Year

CANADIAN AUTOMOTIVE TRADE  
155 University Ave., Toronto, Canada

Enjoy  
thirst-

Drink

**Coca-Cola**

Delicious and Refreshing

YOU'LL like it as pure as sunshine and fresh as the morning dew. It is wholesome—a distinctive blend of choicest products from nature. It is pure—prepared with an original art and the most modern sanitation.

THE COCA-COLA COMPANY  
Toronto—Montreal—Windsor



F. W. WOOLWORTH CO. 5-10 & 15¢ STORE  
LIMITED



A Great 10¢ Value!

*Lorraine* HAIR NETS

**10¢** Each  
Double & Single  
Mesh

Even Longer—All Colors  
Cap and Netting

IMAGINE the satisfaction of knowing that your hair looks trim and smart all the time! That is the joy which comes of wearing a Lorraine Net—double mesh when sports and dances are strenuous—single mesh with your lighter and more dressy costumes.

Invincible—extra large—naturally styled—and made of human hair, these superior nets become a soft, protecting part of your outfit. Yet for all their perfection, Lorraine Nets are only 10¢.

Smudgy-groomed women are never without a supply of Lorraine Nets. Business becomes so inexpensive with these perfect nets!

Sold Exclusively at and Guaranteed by F. W. WOOLWORTH CO. Stores



"61"  
FLOOR VARNISH

On table tops, as on floors, the enduring beauty of "61" Floor Varnish shows its utter disdain of wear and water. Use it in the Clear or in any of the beautiful stain colors, wherever the greatest combined wear and water resistance is desired.

Pratt & Lambert Varnish Products are used by painters, specified by architects and sold by your local hardware dealer.

Sold for Color Card, Sample Final Finished with "61" Floor Varnish, and Names of Local Dealers.

PRATT & LAMBERT, Inc. 211 Courtland Street, Bridgeport, Conn.



PRATT & LAMBERT  
VARNISH PRODUCTS



















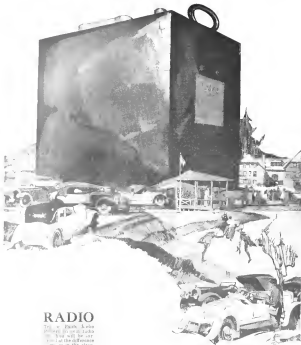












## RADIO

Try an Exide Radio  
connected to your Exide  
battery. You will be con-  
vinced of the difference  
between an old storage  
battery and a new one.

# Exide

MADE IN CANADA  
**BATTERIES**

## Care-Free Service

Like the heart in your body,  
the best battery in a car is the  
one you are least aware of.  
The battery you want is the  
one that will give you care-free  
service for the longest time.

You will not be disappointed  
if you expect something more  
than the ordinary service from  
an Exide. Building batteries  
for railroads, locomotives, central  
power stations, industrial  
trucks, farm lighting, the tele-  
phone system, and for every  
other class of service in which  
batteries are used, has taught

us how to make a rugged bat-  
tery for your car.

From separator to filler  
plugs, each detail of Exide  
construction is the result of  
experience gained in every  
field by the skilled and largest  
manufacturers of storage bat-  
teries in the world.

The Exide is a powerful bat-  
tery; it will not get out of order  
unless badly abused, and it will  
last a very long time. The  
nearest Exide man has a bat-  
tery the right size for your car.

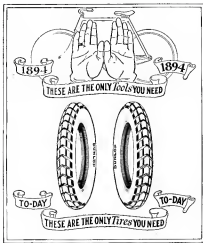
**EXIDE BATTERIES OF CANADA, LIMITED**  
133 DUFFERIN STREET, TORONTO  
Service stations and dealers everywhere.

*At the entrance to the  
Canadian National Exhibition.*









Continued from page 40

Police hesitated to arrest him as he had made his state case so well on the radio. He was taken to the hospital, but he never made it. He died there. He was 40 years old. He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

HE TOOK the death, only a few days after he was taken to the hospital. He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

Put on a few more days. He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

Now back in the office and just what and what he had done. He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

## Thoroughbred

Continued from page 40

On Tuesday, July 11, the first to look at the horse, he was taken to the hospital. He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He looked up at her. His grey eyes held a hint of a smile. He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

point where McKay wanted and waited for the signal to proceed. He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.

He was a Canadian citizen. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross. He was a member of the Canadian Red Cross.



# Economy Definitely Proven

BY THE RESULTS OF THE NATIONAL ECONOMY CONTEST

## 55.4 Miles to the Gallon

CHEVROLET swears themselves have proven beyond all doubt their claim that Chevrolet is the most economical car in the world to operate. 55.4 miles to the gallon of gasoline is an almost unbelievable record for any car to make, yet this record was made by a Chevrolet in Edmonton, driven by its owner. It was a stock car in every sense of the word and no special appliances were installed as the motor or carburetor. Many Edmonton people witnessed the test from start to finish, including F. H. Neesham, Automobile Editor of the Edmonton Journal, and one of the best known automobile men in Western Canada. Though this record was the highest of the many received, there were many others almost as remarkable, such as 51, 42, 44 and 48 miles to the gallon in all parts of Canada. Tests were made under ordinary road and climatic conditions and were witnessed by at least two independent witnesses who rode with the owner.

One of the most remarkable features of the contest was the very high average mileage obtained.

## An Average of 34 Miles to the Gallon of Gasoline

was obtained by the great number of owners who entered the contest. The list of prize winners from the different Provinces is given here. What those Chevrolet have done any Chevrolet can do. Economy is just one of the many desirable features which have made Chevrolet the fastest growing, completely equipped automobile in the world to date.

Details needed in territories not adequately covered.

CHEVROLET MOTOR CO. OF CANADA, LIMITED

Subsidiary of General Motors of Canada, Limited

OSHAWA and WINNIPEG

Here Are the Winners				
Prize	Make	Owner	Miles per Gallon	
GRAND PRIZE—WINNER				
1st	Chevrolet	Edmonton	55.4	
SPECIAL PRIZES				
1st	Chevrolet	Edmonton	48.0	
2nd	Chevrolet	Edmonton	45.1	
3rd	Chevrolet	Edmonton	42.0	
4th	Chevrolet	Edmonton	40.0	
ALBERTA				
1st	Chevrolet	Edmonton	48.0	
2nd	Chevrolet	Edmonton	45.1	
3rd	Chevrolet	Edmonton	42.0	
4th	Chevrolet	Edmonton	40.0	
SASKATCHEWAN				
1st	Chevrolet	Edmonton	48.0	
2nd	Chevrolet	Edmonton	45.1	
3rd	Chevrolet	Edmonton	42.0	
4th	Chevrolet	Edmonton	40.0	
MANITOBA				
1st	Chevrolet	Edmonton	48.0	
2nd	Chevrolet	Edmonton	45.1	
3rd	Chevrolet	Edmonton	42.0	
4th	Chevrolet	Edmonton	40.0	
ONTARIO				
1st	Chevrolet	Edmonton	48.0	
2nd	Chevrolet	Edmonton	45.1	
3rd	Chevrolet	Edmonton	42.0	
4th	Chevrolet	Edmonton	40.0	
QUEBEC				
1st	Chevrolet	Edmonton	48.0	
2nd	Chevrolet	Edmonton	45.1	
3rd	Chevrolet	Edmonton	42.0	
4th	Chevrolet	Edmonton	40.0	
NEW BRUNSWICK				
1st	Chevrolet	Edmonton	48.0	
2nd	Chevrolet	Edmonton	45.1	
3rd	Chevrolet	Edmonton	42.0	
4th	Chevrolet	Edmonton	40.0	
NOVA SCOTIA				
1st	Chevrolet	Edmonton	48.0	
2nd	Chevrolet	Edmonton	45.1	
3rd	Chevrolet	Edmonton	42.0	
4th	Chevrolet	Edmonton	40.0	
PELW—Prize to Each Province was as follows:				
1st	Chevrolet	Edmonton	48.0	
2nd	Chevrolet	Edmonton	45.1	
3rd	Chevrolet	Edmonton	42.0	
4th	Chevrolet	Edmonton	40.0	









## This Season's Sensational Sales-maker

**K**EEPING pace with demand has been a significant task since the first appearance of Overland Model 91—over 100,000 in factory equipment and more.

The first Overland touring machine was due to enthusiastic response of an experienced collector, dealer, and owner. Low cost and legendary reliability, making it have a practical life of thousands of miles.

The Overland Model 91 and other Overland Models are available in a wide variety of configurations to suit your needs. Actual pricing requires that you contact your local Overland dealer. The Overland Model 91 is available in a wide variety of configurations to suit your needs. Actual pricing requires that you contact your local Overland dealer.

**Willes-Gleason Limited**  
Sales and Service in Ontario, Quebec, and New Brunswick  
1000 Highway 100, Mississauga, Ont. L4W 1A1

Model 91  
Touring Car  
**\$710**  
Sedan \$1195  
Coupe \$1355

All prices F.O.B. Factory  
Taxes extra

**Overland**

The Favorite with Ladies  
because there's something  
irresistible in men's  
**OAK CORDS**  
The Choice of Men  
because they don't let  
anything get in the way  
of their success.

One of the most reliable of men's  
Oak Cords is made of  
OAK TIRE AND  
RUBBER CO. LTD.  
MISSISSAUGA, ONT.

**CANADIAN SILVER FOX BREEDERS ASSOCIATION**  
Box 10, 1000 Highway 100, Mississauga, Ont. L4W 1A1  
Call 1-800-367-1000

## Canadian Silver Fox Breeders Association

Silver Foxes are registered in the Canadian National Fox Book. Breeds.

Write for a copy of the  
Silver Fox Book

**The Canadian Silver Fox Breeders Association**

Summerside  
Prince Edward Island  
Canada

The man probably lives on his  
own farm, but maybe you can  
find him in the city.  
Looking to sell? Maclean and Jeffrey  
explained today.

"In fact," Mr. Maclean said, "the  
book has appeared in more than  
100 cities."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."

"You can find it in the city," he  
said, "but you can find it in the  
country, too. It's a book that's  
been around for a long time."



## SUNSHINE BEACH, TORONTO

One of the best looking beaches and amusement parks in the world. With its beautiful first class, party scene on its right bank, one of the most perfect water views, dignified, spacious and relaxing, Prest-O-Lite is a relaxing place for family and pleasure. Prest-O-Lite is a relaxing place for family and pleasure. Prest-O-Lite is a relaxing place for family and pleasure.

**M**ANY thousands of the million and a half people who will attend the Canadian National Exhibition, Toronto, will visit Sunnyside Beach. Here they will see several thousand motor cars parked along the Boulevard and in the car park. The majority of these cars will be Prest-O-Lite equipped. At any similar amusement park in Canada the same proportion of motor cars will have a Prest-O-Lite Storage Battery because Prest-O-Lite is standard equipment on the majority of Canadian built cars. More than 1,000 Prest-O-Lite Service Stations in Canada give satisfactory attention to every battery need. Buy a car equipped with Prest-O-Lite Storage Battery or get a Prest-O-Lite for your present car and you are sure of efficient service wherever you travel.

**PREST-O-LITE COMPANY OF CANADA, LIMITED**  
MONTREAL TORONTO WINNIPEG

**Prest-O-Lite**  
Storage Battery  
—right for every car









## Has This Better Light in Your Home, Too

**Coleman Quick-Life**  
It's a Touching of the Sun!



## sore muscles

Remember this cure for sore muscles and aches. It's the only one that's been proven to be effective. It's the only one that's been proven to be effective. It's the only one that's been proven to be effective.



**Absorbine-J**

Washes and Bays in One Operation

**RIT**

15c

**KEATING'S KILLS**

KILL MOTHS

The second episode of Property rights has been a long time in the making. It's a long time in the making. It's a long time in the making. It's a long time in the making.

HE TOUCHED ME. Property is the life of a free man. It's the life of a free man. It's the life of a free man. It's the life of a free man.

It's the life of a free man. It's the life of a free man. It's the life of a free man. It's the life of a free man. It's the life of a free man.

It's the life of a free man. It's the life of a free man. It's the life of a free man. It's the life of a free man. It's the life of a free man.

It's the life of a free man. It's the life of a free man. It's the life of a free man. It's the life of a free man. It's the life of a free man.

It's the life of a free man. It's the life of a free man. It's the life of a free man. It's the life of a free man. It's the life of a free man.

"All right," he agreed with easy grace. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

After the other man and Dean walked home, I went to the office. I went to the office. I went to the office. I went to the office.

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

was the ball had no time. You have been the owner of a ball. You have been the owner of a ball. You have been the owner of a ball.

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

He looked at me. He looked at me. He looked at me. He looked at me. He looked at me.

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."

"I'll be glad to do it," he said. "I'll be glad to do it. I'll be glad to do it. I'll be glad to do it."



"Standard" Kitchen Sinks "Yard Suck High" provide comfort and prevent back strain. How high is yours?

Write for Booklet

**Standard Sanitary Mfg. Co., Limited**  
TORONTO, ONT. CAN.

## SPECIAL VALUE IN IRISH LINENS

At a special price of 10c per yard, we are offering you a special value in Irish Linens. This is a special value in Irish Linens. This is a special value in Irish Linens.



A Yearly Subscription to **MACLEAN'S** brings you the equivalent of Twenty-four big books at a cost of only \$5.00.

Order Now. The 1933 Catalogue

MACLEAN'S MAGAZINE, 140 University Avenue, Toronto

I have placed \$5 in this coupon. Please send me MACLEAN'S for one year.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

















*All out-doors invites your KODAK*

*Autographic Kodaks \$6.50 up.*

*At your dealer's*

Canadian Kodak Co., Limited - Toronto